

Your Roadmap to Community Engagement

Through **Together, We Read**, Save the Children and Rotary are taking action together to raise awareness about early learning and to make early literacy and kindergarten readiness a central focus in your community. Here are some steps to engaging members:

2

Determine your purpose:

Establish a shared vision, desired outcomes for children and families, and how the partnership/programming will operate to accomplish these goals.

4

Develop an action plan, building on research and best practice and adapting for local context and community needs.

1

Identify local champions for children and bring key stakeholders

together: identify a lead to coordinate communication and keep the work moving. Ensure diverse cross-sector representation with key decision makers.

3

Conduct a community

assessment to determine resources, needs and gaps, capture voices of families and community.

5

Implement your plans:

assign clear responsibilities, maintain communication throughout and continuously foster positive relationships.

6

Evaluate the results: Continuous improvement is key! Plan, implement, study, make modifications - repeat! Gather feedback from end users, such as caregivers.

7

Celebrate successes to maintain momentum, small wins count!